

REMARKS/ARGUMENTS

Claims 1-6 are pending in the above-identified application. Although, no claims have been amended in the present response, applicants have provided a listing of the pending claims for the Examiner's convenience. The specification has been amended to correct informalities and/or typographical errors. No new matter has been added.

Claim 1 has been rejected under 35 U.S.C. § 102(b) as being anticipated by Helms, U.S. Patent No. 5,760,760 (hereinafter "Helms"). Claims 2-6 have been objected to as being dependent upon a rejected base claim, but have been indicated as being allowable if rewritten in independent form to include all of the limitations of the base claim and any intervening claims.

Claim 1 recites:

A brightness controlling apparatus, comprising:
an evaluator for detecting a feature of a certain window displayed on a screen of a display unit; and
a display controller for controlling the brightness of said screen of said display unit according to said feature of said window, detected by said evaluator.

The Office action states:

Helms discloses a brightness controlling apparatus, comprising:
an evaluator (149) for detecting a feature of a certain window displayed on a screen of a display unit (Fig. 2, col. 3, lines 15-40); and
a display controller (204) for controlling the brightness of said screen of said display unit according to said feature of said window, detected by said evaluator (Figs. 2-4, col. 3, lines 15-67, col. 4, lines 5-67).

(August 23, 2005 Office action, pgs. 2-3).

Helms, however, is directed to a "method and apparatus for automatically adjusting the brightness level of an LCD based on the ambient lighting conditions of the environment in which the LCD is being operated." (Col. 2, ll. 6-9) (emphasis added). It does not disclose

automatically adjusting the brightness level of a display in relation to what is shown on the screen of the display as taught by the applicants' invention.

Additionally, Helms does not disclose "an evaluator for detecting a feature of a certain window displayed on a screen of a display unit," as recited in claim 1. In particular, "photodetector or light sensor 14 . . . detect[s] a level of ambient light directed toward the front of the LCD 12 and generat[es] signals indicative of same." (Col. 3, ll. 17-21). Thus, photodetector or light sensor 14 in Helms is not "an evaluator for detecting a feature of a certain window displayed on a screen of a display unit," as recited in claim 1.

Moreover, Helms fails to disclose "a display controller for controlling the brightness of said screen of said display unit according to said feature of said window, detected by said evaluator," as recited in claim 1. Specifically, "the brightness control circuitry 204 ensures that the brightness level of the LCD 12 is always automatically set to the level dictated by the current ambient light conditions." (Col. 4, ll. 52-55). Hence, brightness control circuitry 204 in Helms is not "a display controller for controlling the brightness of said screen of said display unit according to said feature of said window, detected by said evaluator," as recited in claim 1.

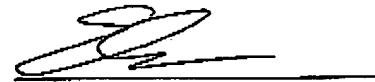
Accordingly, based at least on the above reasons, applicants respectfully submit that claim 1 is not anticipated by Helms. Given that claims 2-6 depend from claim 1, it is respectfully submitted that those claims are not anticipated by Helms for at least the same reasons.

CONCLUSION

On the basis of the above remarks, reconsideration and allowance of the claims is believed to be warranted and such action is respectfully requested. If the Examiner has any questions or comments, the Examiner is respectfully requested to contact the undersigned at the number listed below.

Respectfully submitted,
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